



## EAZA SUSTAINABLE AQUATIC RESOURCE CAMPAIGN 2020/21

### Participating Institutions behavioural change monitoring form

We kindly ask you to participate to this survey filling in the form for the implemented topics. The goal is to measure the progressive improvement trend, regarding the use of sustainable aquatic species, in order to assess the campaign impact. All data will be confidential and they will be disclosed only internally to EAZA campaign committee and with the consent of the survey participants.

Date:

Name and place of the Institution:

#### Topic n°1 Human sustainable sea food consumption

- Eating point offer

Number of sustainable species in the menu	Before the campaign		After the campaign	
	n°	%/total	n°	%/total

and/or

kilos of sustainable species consumed	Before the campaign		After the campaign	
	n°	%/total	n°	%/total

- Education/awareness

	Before the campaign	After the campaign
n° visitors involved in information/educational activities on this topic		
n° of dedicated events carried out		
n° of information materials used (specify the type: brochure distribution, panels,...)		

NOTES:

## Topic n°2 Sustainable aquatic species for institutional collection plan

	Before the campaign		After the campaign	
sustainable certified species	n°	%/total	n°	%/total
and/or				
	Before the campaign		After the campaign	
sustainable certified origin individual	n°	%/total	n°	%/total
and/or				
	Before the campaign		After the campaign	
reproduced species	n°	%/total	n°	%/total
and/or				
	Before the campaign		After the campaign	
reproduced endangered species	n°	%/total	n°	%/total

NOTES:

## Topic n°3 Sustainable animal feed

	Before the campaign		After the campaign	
sustainable species used	%/total purchase		%/total purchase	
and/or				
	Before the campaign		After the campaign	
Quantity of sustainable species used (kg)	%/total purchase		%/total purchase	
and/or				
	Before the campaign		After the campaign	
sustainable certified species used	%/total purchase		%/total purchase	
and/or				
	Before the campaign		After the campaign	
Species substituted by alternative food	%/total number of species	n°	%/total number of species	n°

NOTES:

I agree the disclosure to EAZA members

I agree the disclosure to Campaign committee members only

Name and e-mail of the contact person:

Signature: